

WKBD-TV
Public Affairs Programming
October 1, - December 31, 2009

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

STREET BEAT & AMERICAN BLACK JOURNAL

- 10.04.09 00:30:00 **HEALTHCARE**
Carol Cain discussed Michigan's MI Child program for uninsured children, and healthcare reform.
Guests: Jesse Thomas, President, Molina Healthcare, William Daroff, Washington D.C.'s United Jewish Communities, Dr. Michael Lutz, Michigan Institute of Urology.
- 10.18.09 00:30:00 **HEALTHCARE**
Denise Pike, Development Director, CHASS Center, and Giancarlo Guzman, Health & Environment Action Network Coordinator, discuss health and environmental concerns in the Hispanic community with Carol Cain.
- 11.22.09 00:30:00 **HEALTHCARE**
Iris A. Taylor, President, Detroit Receiving Hospital, discussed healthcare reform with Stephen Henderson on American Black Journal
- 11.08.09 00:30:00 **EDUCATION**
Leslie Andrews, Area Development Director, UNCF, discussed opportunities for minority college students on American Black Journal.
- 11.15.09 00:30:00 **EDUCATION**
On StreetBeat . Carol Cain examined literacy problems, solutions and programs.
Guests: Sister Janice Brown and Kimberly Darling, The Dominican Literacy Center, Michele Strasz, Program Director, Reach Out & Read, and Dr. Shirlee Kuhl, Henry Ford Health System,
- 12.06.09 00:30:00 **COMMUNITY AWARENESS**
Marcus Hudson, Senior Director, BBK, an international business advisory firm, discussed Chapter 9 Bankruptcy with Carol Cain.
- 12.13.09 00:30:00 **COMMUNITY AWARENESS**
Social service organizations are spotlighted on Michigan Matters with Carol Cain.
Guests: Karen Love, COO, The Michigan Chronicle discussed Project LoveSHARE, which assists destitute residents in the Cass Corridor. John Ziraldo and Cris Hankins discussed programs offered through the Lighthouse of Oakland County and Major John Turner Salvation Army discussed the Red Kettle Campaign.
- 12.20.09 00:30:00 **COMMUNITY AWARENESS**
Jack Kresnak, CEO of Michigan Children discussed child abuse and how economics impacts families on American Black Journal.
- 10.25.09 00:30:00 **COMMUNITY AWARENESS**
U.S. Park Ranger, Shelton Johnson, discussed the new Ken Burns documentary on our National Parks on American Black Journal.
- 11.01.09 00:30:00 **COMMUNITY AWARENESS**
Street Beat shared information about "Homes for Troops", a national organization which provides barrier free homes to disabled veterans. Guests: Army Specialist Alex Knapp
- 12.27.09 00:30:00 **ECONOMY**
Michigan's unemployment rate is at its highest level in decades. Street Beat guests share job hunting tips and provide helpful information for job seekers. Guests: Shaun Thomas, Director, Unemployment Insurance Agency of Michigan. John Patricolo, Manager, Right Management.

FOR MY PEOPLE

10.10.09 00:30:00 POLITICAL
Candidates running for Detroit City Council and Mayor are profiled on For My People.

10.17.09 00:30:00 EDUCATION
David Rambeau discussed the proposed Detroit school bond issue slated for the November ballot, and how it will impact the school district if approved.

11.21.09 00:30:00 EDUCATION
David Rambeau discussed the passage of the Detroit Public Schools bond proposal and which schools will be rebuilt, refurbished or closed.

12.26.09 00:30:00 EDUCATION
David Rambeau discussed the recent NAEP (National Assessment Educational Progress) math tests scores, how they should be analyzed and what steps should be taken to improve achievement in Detroit public schools.

10.24.09 00:30:00 ECONOMY
An analysis of Mayor Dave Bing's rescue plan for Detroit and future business developments.

10.31.09 00:30:00 ECONOMY
Kim Sayles, CEO of the Employment Institute, joined Ron Scott to discuss re-entry training for at-risk adults in a declining urban economy

11.28.09 00:30:00 ECONOMY
The recent uptick in patronage at local libraries has stretched staffs and resources tremendously. David Rambeau explored how various libraries are coping, and assisting patrons in their job search.

10.03.09 00:30:00 COMMUNITY AWARENESS
The effectiveness of community policing in urban areas is explored on For My People.

12.19.09 00:30:00 COMMUNITY AWARENESS
Ron Scott discussed the decline of traditional newspapers with guest, Delashon DiCresce, representative of Detroit Committee on World Affairs.